



## Surrey Health and Wellbeing Board

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| <b>Date of meeting</b> | 12 March 2015 |
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### Item / paper title: Surrey Physical Activity Strategy

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| <b>Purpose of item / paper</b>  | <p>The new Surrey Physical Activity Strategy aims to: make local sense of national policy and research; collate in one place what's happening across all the different sectors; and then look to fill the gaps as required. It will also highlight good practice so others can improve their delivery and ensure more organisations work together more effectively to make better use of existing resources.</p> <p>The Strategy looks to increase the numbers of residents meeting the Chief Medical Officers' (CMO) guidelines and enhance ownership amongst wider partners of the two Public Health Outcomes related to physical activity.</p> |
| <b>Surrey Health and Wellbeing priority(ies) supported by this item / paper</b>   | <p>Whilst physical activity is specifically mentioned as a key priority of developing a preventative approach, it can play an integral role in supporting each of the 5 priorities, particularly the Children's, Older Adults and Mental Health and Emotional Wellbeing.</p>  |
| <b>Financial implications - confirmation that any financial implications have been included within the paper</b>              | <p>None. Existing budgets are in place but greater partnership working and understanding of different organisations' / directorates' agendas, and the work that is being planned, is needed to better join up planning and delivery.</p>  |
| <b>Consultation / public involvement – activity taken or planned</b>  | <p>150 local and national organisations (including local authorities, CCGs and Public Health England) were invited to a partner consultation day (Oct 2014) with around 70 attending (110 people). This was followed by two online consultations sent to the invited organisations and circulated to the public through social media and e-news.</p>  |
| <b>Equality and diversity - confirmation that any equality and diversity implications have been included within the paper</b> | <p>We need to take both a universal and a targeted approach. Building activity into everyday life can impact on all of us. But we know that those on a low income, females, those from minority ethnic groups and those with a disability are less active than the general population. Our action plans will take this into account, targeting more effort into reducing these activity and health inequalities thus making Surrey a more prosperous and healthier place to live.</p>   |



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| <b>Report author and contact details</b>                   | Campbell Livingston, Director, Active Surrey<br><a href="mailto:Campbell.livingston@surreycc.gov.uk">Campbell.livingston@surreycc.gov.uk</a> / 01483 518954  |
| <b>Sponsoring Surrey Health and Wellbeing Board Member</b> | Helen Atkinson, Director of Public Health<br><a href="mailto:Helen.atkinson@surreycc.gov.uk">Helen.atkinson@surreycc.gov.uk</a>  |
| <b>Actions requested / Recommendations</b>                 | <p><b>The Surrey Health and Wellbeing Board is asked to:</b></p> <ol style="list-style-type: none"> <li>a. Note the content of the Strategy.</li> <li>b. Endorse the Strategy and approve the use of the H&amp;WB logo to demonstrate this.</li> <li>c. Support the Active Surrey Board in its work.</li> <li>d. Consider using the Strategy when reviewing / introducing local strategies / plans (CCGs and Boroughs/Districts).</li> </ol> |